# INTERACTIVE STRATEGIES FOR TEACHING ENGLISH: ENHANCING LANGUAGE ACQUISITION THROUGH COMMUNICATIVE AND TASK-BASED LEARNING

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Abstract. To better understand how interactive techniques can improve language acquisition, this article focuses on communicative and task-based learning approaches. It emphasises the necessity of moving away from classic teacher-centred practices and toward more dynamic, student-centred ones that emphasise engagement and practical communication. The communicative approach helps students become more fluent and self-assured by emphasising meaningful discourse and the integration of language in context. Task-based learning, on the other hand, motivates students to complete real-world assignments, fostering problem-solving and practical language use. The article offers some description of practical strategies for putting ideas into application in the classroom, like project-based learning, role-playing, and group discussions. It also examines how digital tools and online platforms might help in making the learning process more interactive. Through active engagement in the learning process and cooperation, these tactics foster critical thinking and intercultural communication skills in addition to improving language competency. It also considers the difficulties and advantages of implementing task-based and communicative learning strategies, providing insights into their applicability in a variety of learning contexts as well as their capacity to promote learner autonomy and long-term language retention.

**Keywords:** communicative learning, task-based learning, language acquisition, interactive techniques, critical thinking, intercultural communication

Traditional teacher-centred approaches have long dominated language acquisition, particularly when it comes to English as a second or foreign language. Although grammar, vocabulary, and structure are stressed in these methods, they frequently overlook the use of language in everyday situations, which leaves students with low levels of fluency and competence in communication. This article explores the benefits of communicative and task-based approaches in teaching English. By integrating practical examples and examining the role of digital tools, this paper aims to provide educators with a comprehensive understanding of how these strategies can be effectively implemented in the classroom. This paper attempts to give educators a thorough understanding of how these strategies can be used in the classroom by, as well, covering the role of digital tools and integrating real-world examples.

More interactive, student-centred methods, especially communicative and task-based learning, have become the norm in language instruction in recent years. These approaches, which put an emphasis on meaningful conversation, practical applications, and engagement, have been shown to be more successful in promoting learner autonomy and long-term language retention [2, p. 12] [5].

Rather than concentrating only on correctness and structure, the communicative approach emphasizes the use of language in meaningful contexts. This method seeks to increase students' confidence and fluency in their ability to use the language successfully in everyday contexts [6, p. 85]. It has shown to be a substantial advancement over conventional techniques since it places more emphasis on real-world language use than grammatical correctness.

Important Ideas of the Communicative Method Meaningful Discourse The communicative approach is centred on meaningful interaction. Students participate in talks, debates, and dialogues that simulate communication in the real world, which improves their capacity for independent thought and response in English [4, p. 46].

Contextual Learning

The communicative approach places a strong emphasis on contextual learning, which links language to particular contexts or situations and helps students more easily incorporate vocabulary and grammar into their speech [6, p. 87].

Student-Centered Instruction

With the communicative approach, students become active participants and the teacher becomes the primary speaker. Facilitating conversations and letting students express themselves are the teacher's duties. This boosts participation and engagement in the educational process [4, p. 51].

Practical Applications in the Classroom

The communicative approach can be successfully implemented in the classroom using several strategies:

Through role-playing, students imitate real-world scenarios like placing an order at a restaurant or booking a trip.

Group Discussions: Fluency is improved and collaboration is encouraged in small groups.

Problem-Solving Activities: Students collaborate to find solutions to problems, which fosters communication and teamwork.

Task-Based Learning

Task-based learning (TBL) is an approach that prioritizes task completion in real-world scenarios over language structure mastery. Through a shift in focus from grammatical accuracy to the effective execution of meaningful tasks, Task-Based Learning (TBL) encourages students to interact with language more practically [7, p. 22] [2, p. 15].

Important Aspects of Task-Based Education

Real-World Assignments

"Tasks are designed to mimic real-life situations, such as writing emails or planning trips, helping students understand how to apply language in practical situations" [2, p. 17].

Put Meaningful Output First

With TBL, students are more concerned with finishing the assignment than they are with crafting flawless sentences. This promotes fluency and makes it easier for students to use the language in unexpected situations [5, p.43], [7, p. 24].

*Interactive Collaboration:* Group projects encourage cooperation and develop language proficiency as well as critical thinking and problem-solving abilities [1].

Useful Techniques for the Classroom. Teachers can use the following exercises to incorporate TBL into their lessons:

- Project-Based Learning: Extended assignments, like business strategies or presentations, require students to use language intentionally and continuously.
- Interactive Simulations and Games: With the use of digital platforms, educators can build virtual worlds in which students can engage and finish assignments [3, p. 66].
- Real-World Problems: Give students assignments that correspond to real-world issues, like planning an event, which calls for them to use English in a practical problem-solving manner [7, p. 28].

The Role of Digital Tools in Interactive Learning

Learning can be greatly improved by integrating digital tools with communicative and task-based approaches to learning. In a traditional classroom setting, there might not be as many interactive opportunities as there are with technology [6, p. 90].

The advantages of digital tools Increased Engagement

Students can practice the language in an interesting and interactive way using digital platforms like forums, language learning applications, and video conferencing tools. Even the quietest students are encouraged to participate in class with the help of these resources [3, p. 68].

Access to Authentic Materials

News articles, podcasts, and videos are just a few examples of authentic materials that can be accessed and incorporated into communicative and task-based activities via the Internet [4, p. 48].

## Collaborative Learning

Students can collaborate more easily thanks to online platforms, which enhances the interactive and communal nature of language learning [3, p. 70].

Useful Resources for Teachers

- Students can work together in real-time on writing assignments using Google Docs.
- Apps for language learning: Interactive activities such as Duolingo give students practice in speaking and listening.
- Virtual classrooms: Task-based learning and group discussions are facilitated by platforms such as Microsoft Teams and Zoom.

The benefits and drawbacks of implementing task-based and communicative learning. Even with their obvious advantages, these strategies have drawbacks, particularly when switching from conventional techniques. Managing interactive classrooms, evaluating communicative competence, and guaranteeing that every student has access to the required technology can present challenges for educators.

Challenges

## 1. Classroom Management

To ensure productive collaboration during group activities, which may result in increased noise, effective classroom management is necessary [6, p. 92].

#### 2. Assessment

Compared to more conventional tests that concentrate on grammar and vocabulary, evaluating communicative competence can be more subjective [5, p. 48].

## 3. Technology Access

There are differences in participation because not every student has equal access to digital tools.

Advantages

**Enhanced Student Motivation** 

Students become more motivated and engaged when using interactive approaches. Students are more engaged in their education when they can see how their language skills are used in real-world situations [3, p. 30].

Improved Language Retention

Better language retention and application outside of the classroom are encouraged by using language in real-world contexts [2, p. 20].

Development of Critical Thinking and Intercultural Skills

Critical thinking is encouraged by task-based learning, and communicative activities frequently involve cross-cultural communication, which widens students' perspectives [1, p. 112].

Example Activity, Real-Life Scenario: Planning a Vacation

## **Objective:**

To enhance students' communicative competence and problem-solving skills by engaging them in an authentic, real-world task using English.

#### Level:

Intermediate (B1-B2)

## **Skills Focus:**

- Speaking (fluency and interaction)
- Listening (understanding peers)
- Vocabulary (travel, planning, negotiating)
- Problem-solving

#### Time:

#### 60-75 minutes

## **Materials Needed:**

- Role-play instruction cards (with specific roles for each student)
- Travel brochures or access to online resources for destination information
- Blank itinerary templates
- Digital tools (optional) for planning or presentation (Google Docs, PowerPoint, etc.)

## **Activity Procedure:**

# 1. Pre-Task Preparation (15 minutes):

The teacher introduces the task: students are divided into groups of 3-4 and given the task of planning a vacation for a group of friends. They have to choose a location, lodging, activities, and spending limit while taking into account the preferences of every group member, which will be determined by role cards.

#### Roles include:

- o One student prefers a beach holiday.
- o Another wants a cultural city trip.
- o One has a limited budget.
- o The last student loves adventurous outdoor activities.

Vocabulary linked to travel, lodging, and budgeting is given to students. Any language structures that the students might require - such as how to make suggestions, bargain, agree, or disagree—are reviewed by the teacher.

# 2. Task Execution (35-40 minutes):

In their groups, students:

- o Research destinations using brochures or online tools.
- o Discuss and negotiate to come up with a vacation plan that satisfies everyone in the group.
- o Fill in the itinerary template with details about the location, accommodation, activities, and estimated costs.

The teacher monitors and helps with any language difficulties but allows students to take charge of their discussion.

#### 3. Post-Task (10-15 minutes):

The class is shown each group's final vacation plan. The other groups pose questions following each presentation, which offers more chances for natural language use. Feedback is given by the teacher, who emphasizes accuracy, fluency, and skillful use of negotiation.

## **Extension Activity (Optional):**

Students can use digital tools like PowerPoint or Google Docs to create a formal vacation proposal, including visuals and budget breakdowns. They will be able to hone their writing and presentation abilities while also strengthening the language and communication they used to complete the task.

In language education, the communicative and task-based methods are revolutionary, especially when it comes to fostering fluency and real-world language use. These interactive strategies place more emphasis on meaningful interaction and real-world application than traditional methods, which place more emphasis on rote memorization and grammatical accuracy. This change is essential because it helps students go from theoretical comprehension to practical proficiency by bringing language learning into line with how languages are used outside of the classroom.

The emphasis on interaction as a teaching tool in communicative learning is one of its main benefits. Through spontaneous dialogues, debates, and discussions, students practice the abilities necessary to think and react in English naturally. This boosts their self-esteem and gets them ready

for communication difficulties in the real world [6, p. 95]. The focus on language-based problemsolving in task-based learning motivates students to use English as a tool to accomplish particular objectives. This encourages them to concentrate on the content of their communication rather than the method, which fosters flexibility and fluency [5, p. 56].

Both strategies promote learner autonomy, which is essential for sustained retention. These tactics foster a sense of ownership over the learning process by letting students participate actively in it and work together with classmates. Furthermore, task-based and communicative learning foster critical thinking, teamwork, and intercultural competency - all crucial 21st-century skills - which makes these methods beneficial for students' overall growth as well as language acquisition [2, p. 24].

In language education, the transition from teacher-centered to student-centered learning is a significant development. Communicative and task-based methods are more effective for long-term retention and learner autonomy because they place an emphasis on fluency, practical language use, and real-world application. The advantages of these approaches—improved student motivation, critical thinking, and intercultural communication skills—make them indispensable tools for modern educators, despite certain obstacles, particularly with regard to assessment and technology access [2] [3].

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